

***S.U.S. GOVERNMENT COLLEGE SUNAM  
PROGRAMME OUTCOMES, COURSE OUTCOMES  
M.COM (COMM2PUP)***

**Course Outcomes:**

Course Name	Course Out Comes
SEM-I Management Concepts & Organizational Behaviour COMM1101T	After the completion of this course students will learn about the managerial functions, importance of human behaviour, concepts related to individual and group behaviour. They will also learn the concept of organizational culture and theory of planned change. This will prepare them to efficiently manage their organization in future.
Accounting for Managerial Decisions COMM1102T	After completion of this course, students will have knowledge about the analysis and interpretation of financial statements. They will learn about concepts of traditional and strategic cost management system. This will help them in evaluating performance and applying budgeting techniques in business.
Business Economics COMM1103T	Through this course, the students will get knowledge of economics as a subject and its importance in business. With demand and production theories, decisions can be made scientifically. This will also help them in understanding price determination practices in various types of markets. The course will also cover Keynesian theory of income and employment and theories of business cycle.
Research Methodology & Statistical Techniques COMM1104T	After the completion of this course students can identify various data collection methods for the purpose of research and the statistical tools required for the analysis of data. Thus they will be able to independently conduct business related research.
Financial Management COMM1105T	The students will be able to understand the concept of financial management and will be capable of taking long term investment decisions. They will have detailed knowledge of various components of working capital management and capital structure. They will be acquainted with dividend policy and various practices in this regard.
<b>SEM-II</b>	With this course the students will have an

<p>Advanced Accounting COMM1201T</p>	<p>understanding about the Indian Accounting Standards and IFRS. This will also help the students to know about various contemporary issues in accounting.</p>
<p>Business Environment COMM1202T</p>	<p>With this course the students can analyse overall business environment and evaluate its various components.</p>
<p>E- Commerce COMM1203T</p>	<p>This will impart the students with higher level knowledge and understanding of contemporary trends in E-commerce. It will also provide adequate knowledge and understanding about E-commerce practices to the students.</p>
<p>Financial Institutions and Markets COMM1204T</p>	<p>After the completion of this course students will be able to understand about Banking and non-banking financial institutions operating in India. They will further acquire knowledge about capital and money market.</p>