SYLLABUS

OUTLINE OF TESTS SYLLABI AND COURSES FOR READING FOR

POST GRADUATE DIPLOMA IN DRESS DESIGNING AND TAILORING (PGDDD&T) FOR THE ACADEMIC SESSIONS SESSIONS 2021--22 ,2022-23

PGDDD&T (Semester-I)

Paper Name	Internal Assessment	External Assessment	Total	Credit Hours/ Week
Fashion Design Concepts and Methodology (Theory)	14	36	50	3
Pattern Making Techniques-I (Practical)	-	50	50	6
Fashion Illustration (Practical)	174	50	50	. 3
Garment Designing- I (Practical)		50	50	3
Surface Ornamentation -I (Practical)	3 -	50	50	3
Computer Aided Designing in Fashion-I (Practical)		50	50	4
Clothing Construction Studio –I (Practical)	, A	50	50	8
Seminar-I Practical)	50	-	50	2
	,	Total	400	32

PGDDD&T (Semester-II)

Paper Name	Internal Assessm ent	External Assessment	Total	Credit Hours/Week
Basic and Traditional Textiles (Theory)	14	36	50	3 .
Pattern Making Techniques- II(Practical)		50	50	6
Fashion Illustration-II (Practical)		50	50	4
Garment Designing- II (Practical)	⊕ :	50	50	3
Surface Ornamentation-II	-	50	50	3
Computer Aided Designing in Fashion-I (Practical)	**	50	50	4
Clothing Construction Studio-II (Practical)		. 50	50	8
Seminar-II (Practical)	50	<u> </u>	50	2
		Total	400	33

Dean Paculty of Arts & Culture Punjabi University, Patiala

PGDDD&T (Semester-I)

Theory Paper

Fashion Design Concepts and Methodology Theory Paper I

Credits Hours: 3hrs/week

Maximum Marks: 36

Time allowed: 3 hrs.

Instructions for Paper-Setters-

The question paper will consists of three sections A, B and C. Section A and B will have 4 questions each from the respective sections of the syllabus and will carry 5^{1/2} marks each. Section C will have 7 short answer type questions carrying 2 marks each.

Instructions for candidates -

Candidates are required to attempt two questions each from sections A and B. Section C is compulsory.

Section - A

Fashion: Definition and importance Origin of Fashion, Factors affecting fashion

Fashion Cycle, Broken Fashion Cycle Fashion Theories- Trickle down, Trickle across and Bottom up theory

Fashion forecasting

- a) Long Term Forecasting
- b) Short Term Forecasting

Elements of design and principles related to clothing. Usage of Elements and Principles of Design for different body types for Clothing and Accessories Section - B

Designing a successful garment: Role of a designer Features of successful design, aesthetics

Approach to line planning: original designs, style modifications, knock-offs Organization of a line: item line development, coordinated group line development

Parameters of line development: Pricing, Fashion level Fabricating a line, Cost of a garment

Fashion centers and designers of the world: France, Italy, UK, Japan, NY, India Legal protections for design of apparel: copyright protection, trade mark, trade dress

References:

Frings Gini, Fashion-From Concept to Consumer, (5th Edition), Prentice Hall Publications, 1996. Fringes, G.S. (1999), Fashion from Concept to Consumer, 6th edition, NJ, Prentice Hall. Jarnow, J. Dickerson Kitty G (1987), Inside the Fashion Business, New Jersey, Merrill, Prentice Hall. Mc. Kelvey, K., Muslow, J., Fashion Forecasting (2008) Wiley Blackwell Tate, S.L. and Edwards, M.S.(1982) The Complete Book of Fashion Design, NY, Harper & Row Pub. The Dynamics of Fashion, Elaine Stone, Fairchild Publication, 2008



Practical Papers

Practical Paper-I Pattern Making Techniques- I

Credits Hours: 6 hrs/ week Time allowed: 2 hrs. Maximum Marks: 50

Methods for taking measurements and units of measurements practice and taking measurements from baby, patterns and ready-made garments

Preparation of the basic pattern for the following:

i) Child's bodice block &sleeve block.(Female)

ii) Basic skirt block and its adaptation to circular skirt, skirt with yoke, A-line Flare, Added Flare, Gored skirt

Adaptation of the following sleeves:

i) Set in sleeves: Puff, Petal, and Cap sleeve.

ii) Extended bodice: Magyar.

iii) Part bodice in-sleeve: Saddle.

Adaptation of the following collars:

i) Sailor, Cape and Peter Pan collars

Drafting and Development of Commercial paper pattern for any two kids wear garments

References

Basic Process and Clothing Construction" By Shree Doongaji and Roshani Desh Pande, Pub: Unique Education Books, Raj Parkashan, New Delhi.

Mullick, Prem Lata, "Garment Construction Skills", Kalyani Publishers, New Delhi.

Hillhouse and Mansfield, "Dress Design, Draping and Flat Pattern Making", H.M. Company 1975.

Jaffe Hilde and Relis Nurie, "Draping for Fashion Design", Prentice Hall

Crawford Amaden, "The Art of Fashion Draping", Fairchild Publishers

"Complete Guide to Sewing", Reader Digest

Winfred Aldrich, Metric Pattern Cutting, Blackwell Science, UK

Carr Harold & Latham Barbara, "The Technology of Clothing Manufacture", Oxford

Pub. USA, 1994. Cooking G, "Introduction to Clothing Manufacture", Blackwell Science, UK, 1991

Bane Allye, "Falt Pattern Design", McGraw Hill Pub, USA.

Practical Paper II- Fashion Illustration- I

Credits Hours: 3 hrs/ week

Maximum Marks: 50

Time allowed: 2 hrs.

Introduction to art media and its application, different art media like pencils, pencil colours, crayons, poster colours, erasers, acrylic rendering and shading skills.

Elements and principles of art and design

Manys



Classification of Colours-Primary Colours, Secondary Colours, Colour schemes Intensity and value Chart

Model sketching and its importance in illustration Drawing of block figure $-8 \frac{1}{2}$, $10 \frac{1}{2} & 12\frac{1}{2}$ (male and female) Fleshing of figures $8 \frac{1}{2}$, $10 \frac{1}{2} & 12\frac{1}{2}$ (male and female) Drawing fashion figures (male and female) with different poses

Use different Art Media- Pencils, Crayons, Poster Colours, Acrylic, Oil Pastels in various fashion details Gathers, Frills and Flounces, Tucks, Shirring, Smoking, Embroidery, Appliqué Work, Patchwork, Pleats.

References

Fashion Design Drawing & Presentation by Patrick John Ireland, 4th Edition, New Delhi, Om, 2005. Fashion Design Illustration Children by Patrick John Ireland- London, B.T. Batsford, 1995. Ireland, Patrick John, "Fashion Drawing and Presentation", B.T. Batsford, London, 1996. Elizabeth Drudi, T Pack, "Figure Drawing for Fashion", The Pepin Press. Drake and Nicholas, "Fashion Illustration", Thames and Hudson, London, 1994. Abling Bina, "Fashion Sketch Book

Practical Paper-III Garment Designing-I

Credits Hours: 3hrs/week Time allowed: 2 hrs.

Maximum Marks: 50

To impart knowledge about various fashion details and designing garments for children-Casual wear Party wear Summer wear Winter wear

Design the following kids wear:

i) A-line frock.

Play clothes

- ii) Formal wear.
- iii) Night wear.

Note: The candidates are required to prepare minimum four designs for each theme and style read them. The students will be required to give the drafting, lay-out and estimation of fabric for all the garments they design.

Practical Paper IV- Surface Ornamentation- I

Credits Hours: 3 hrs/ week

Maximum Marks: 50

Time allowed: 2 hrs.

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Introduction to Surface Ornamentation and Embroidery – General rules for Hand and Machine Embroidery – Special Attachments to Sewing Machines for Embroidery – Tools and Equipment – Needles – Threads.

Embroidery

Basic stitches.(10)
Appliqué work and Quilting
Smocking

Dyeing and printing:

Developing designs for block, stencil' - Sources of design, sequel arrangements of unit, center line design' spot design border design and overall design (Sheet work)

Preparation of five samples and one article using different techniques of dying (Tie and Dye or Batik)

Preparation of block and stencils printing sample

- One article each of block, stencil Printing

Practical Paper V - Computer Aided Designing in Fashion-I

Credits Hours: 4hrs/ week

Maximum Marks: 50

Time allowed: 3 hrs.

Introduction to Corel Draw

Study tools in detail.

Create a composition with special emphasis on placement and repeats of motif: Geometrical, Abstract, Traditional, Nursery, Floral.

Create texture: Denim, Leather, Corduroy and Net Draw three profiles of female figure (front, back, 3/4th).

Study the different tools of Photoshop.

Redesigning a costume of a scanned fashion figure using tools of Photoshop Designing a mood board according to the selected theme

Creating logos and visiting cards for your own label

Practical Paper-VI Clothing Construction Workshop and Class Project-I

Credits Hours: 8 hrs /week

Maximum Marks: 50

Time allowed: 4 hrs.

Making samples of:

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a. Hand stitches: Even, uneven, diagonal tacking. Visible, invisible hemming, Back stitch, Blanket stitch b. Machine seams: Plain seam, Run 'n' fell, French seam, Counter seam

Samples of the following-

Button holes

Sleeves

Collars

Pockets

Placket-opening

Lining, Interlining

Facing, Interfacing

Construction of following garments for the children-

Romper

Sun suit

A-line Frock

Gathered frock

Night-suit

Baby-coat

Boy's shirt

Note: Each candidate is required to work in the production shop during the semester in which they will design and stitch 3 garments for kids independently incorporating all design components learned during the semester and produce them in front of external examiner at the time of practical

References:

Reader's Digest, Complete guide of sewing- The Reader's Digest Association Ltd. London.

Armstrong, Pearson, Pattern making for Fashion Design, Fair Child Pub, New York, 1995.

Jindal, Ritu, Handbook of Fashion Designing, Mittal Publication, New Delhi, 2005.

Cream, Penelope, The Complete Book of Sewing - A Practical Step by Step Guide to Sewing Techniques, ADK Publishing Book, New York 1996.

Thomas, Anna, Jacob, The Art of Sewing, UBSPD Publishers Distributors Ltd, New Delhi.

Hillhouse and Mansfield, "Dress Design, Draping and Flat Pattern Making", H. Miffic Company 1975.

Mullick, Prem Lata, "Garment Construction Skills", Kalyani Publishers, New Delhi.

Basic Process and Clothing Construction" By Shree Doongaji and R. Desh Pande, Unique Pub Education Books, Raj Parkashan, New Delhi.

Practical Paper VII Seminar

Credits Hours: 2 hrs /week

Time allowed: 2 hrs.

Internal Marks: 50

Students are required to prepare assignment and present a seminar along with power point on the selected topic.

Study of anthropometric measurements

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Pattern Terminology – Pattern Drafting, Flat Pattern Making, Templates, Working Patterns, Production Pattern, Design Specification Sheet, Pattern Chart, Cost Sheet, Grain, Dart Legs, Dart Intake, Trueing And Blending, Layouts, Style Number, Pattern Size, Pivotal Point, Pattern Manipulation

Appreciation of any Two Indian Fashion Designers-

Collecting & illustrating brief history of their work, the famous & celebrated designs collection, Design Labels Fashion shows of these designers-

Appreciation of any Two International Fashion Designers-

Collecting & illustrating brief history of their work, the famous & celebrated designs collection, Design Labels Fashion shows of these designers

Preparation of Fashion Report on current trends, trade fair, exhibitions, fashion shows

Reporting Case Study of one national and one international Brands

PGDDD&T (Semester-II)

Theory Paper

Theory Paper- I Basic and Traditional Textiles

Credits Hours: 3hrs/week

Time allowed: 2 hrs.

Maximum Marks: 36

Instructions for Paper-Setters-

The question paper will consists of three sections A, B and C. Section A and B will have 4 questions each from the respective sections of the syllabus and will carry 5^{1/2} marks each. Section C will have 7 short answer type questions carrying 2 marks each.

Instructions for candidates -

Candidates are required to attempt two questions each from sections A and B. Section C is compulsory.

Section - A

Introduction to textile and its importance in fashion design.

Classification of textile fiber according to origin

Textile fibers: Primary and Secondary properties of textile fibers and their end uses

- (a) Natural: Cotton, Linen, Silk, Wool.
- (b) Man-made: Acetate, Nylon, Spandex

Yarns- Classification and types, (Simple, Bulk, Novelty)

Fabric construction- Felting, Bonding, Weaving

Section -B

Traditional Textiles of different states of India:

Maharashtra-Painthani Rajasthan-Bandhani Telangana- kalamkari

lings



Madhya Pradesh-Chanderi, Maheshwri Andhra Pradesh-Pochampalli Kashmir-Shawls(Jamavar) Bengal-Baluchari, Jamdani Uttar Pradesh -Brocades

Note; Visit to fashion house/Export house/Boutique/Textile industry, Museum is compulsory. Student will make a complete record of the visit supported by photographs etc.

References

Frings, Gini Stephens, Fashion Concept to consumer, Prentice Hall career & Technology Sushma Gupta and Neeru Garg, "Text book of clothing and textile", Publisher Kalyani. Naik S.D., Traditional Embroideries of India, APH Publishing Corporation, New Delhi. Crill, R., Indian Embroidery, Prakash Book Depot, New Delhi, 1999.

Bhatnagar. Parul, "Traditional Indian Costumes & Textiles", Abhishek Publications, Chd, 2006. Rai. Inderpal, "Indian Embroidery and Textiles", Books Treasure, Jodhpur 2008.

Naik S.D., "Folk embroidery and traditional handloom weaving", APH Pub. Corp., New Delhi, 1997. Gillow, John, Traditional Indian Textiles, Thames & Hudson Ltd, London 1993. Kokyo Hatanka Collection, Textiles Arts of India Chronicle Books, San Francisco.

Practical Papers

Practical Paper -I Pattern Making Techniques-II

Credits Hours: 6 hrs/week

Maximum Marks: 50

Time allowed: 2 hrs.

Dart- Manipulation – Introduction, Methods of Slash and spread method and Pivot Method Dart- Manipulation into: Single dart series, Two dart series, Multiple dart- series, Princess Line and Yokes.

Dart Manipulation in Countered Patterns: Halters, Off-Shoulder

Preparation of the basic pattern for the following:

- i) Adult's bodice block &sleeve block (Female)
- ii) Basic skirt block and its adaptation to Gored skirt, Pegged skirt, Tiered Skirts, Pleated skirt, Godet, Wrap skirt.

Adaptation of the following sleeves:

- i) Set in sleeves: Cowl, Dolman, Leg O' Mutton sleeve.
- ii) Extended bodice: Kimono
- iii) Part bodice in-sleeve: Raglan.

Adaptation of the following collars:

Mandarin, Convertible, Stand and Fall, Cowl

Developing commercial paper patterns of: Salwar Kameez

Trousers

limite



Draping method- Preparation of Blouse and Skirt

References

Shree Doongaji & Roshani Desh Pande,"Basic Process and Clothing Construction", Pub Unique Education Books, Raj Parkashan, New Delhi.

Mullick, Prem Lata, "Garment Construction Skills", Kalyani Publishers, New Delhi

Hillhouse & Mansfield, "Dress Design, Draping and Flat Pattern Making", H.Miffic Comp 1975.

Jaffe Hilde and Relis Nurie, "Draping for Fashion Design", Prentice Hall

Crawford Amaden, "The Art of Fashion Draping", Fairchild Publishers

"Complete Guide to Sewing", Reader Digest

Winfred Aldrich, Metric Pattern Cutting, Blackwell Science, UK

Carr Harold & L. Barbara, "The Technology of Clothing Manufacture", Oxford Pub USA,1994

Cooking G, "Introduction to Clothing Manufacture", Blackwell Science, UK, 1991

Bane Allye, "Falt Pattern Design", McGraw Hill Pub, USA.

Practical Paper- II Fashion Illustration- I

Credits Hours: 4 hrs/ week

Maximum Marks: 50

Time allowed: 2 hrs.

Illustration of figure with dresses:

Casual wear, Formal wear, Night wear, Party wear, Bridal wear, Ethnic wear, Sportswear, Beach wear, Western wear.

Designing jewellery for casual and formal wear

Accessories Designing - Shoes, Bags, Purses, Belts, Hats.

Rendering and application of colors with various medium (Ink, Pencil & Pencil Colors, Pastels, Markers & Pens, Water & Poster Colors, and Charcoal) Designing and rendering for male and female apparel with fabric swatches for: Satin, Denim, Crepe, Tissue, Chiffon, Georgette, Velvet, Pile, Cotton, Net, Organza, Suede

References

Fashion Design Drawing & Presentation by Patrick John Ireland, 4th Edition, New Delhi, Om, 2005. Fashion Design Illustration Children by Patrick John Ireland- London, B.T. Batsford, 1995. Ireland, Patrick John, "Fashion Drawing and Presentation", B.T. Batsford, London, 1996. Elizabeth Drudi, T Pack, "Figure Drawing for Fashion", The Pepin Press. Drake and Nicholas, "Fashion Illustration", Thames and Hudson, London, 1994. Abling Bina, "Fashion Sketch Book

Practical Paper-III Garment Designing-II

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Credits Hours: 3hrs/week

Time allowed: 3 hrs.

Maximum Marks: 50

Designing Women wear for formal and casual wears using given materials and suggestions for suitable materials for different seasons and to suit figure proportions taking into considerations the fashion trends and cost of production-

Sari-blouses (Simple and Choli Cut)

Kameez Salwar Night-wears

Ethnic/ Western wear

Unisex Garments

Practical Paper - IV Surface Ornamentation - II

Credits Hours: 3 hrs/ week

Maximum Marks: 50

Time allowed: 2 hrs.

Preparing samples of the following traditional embroideries-

Kasuti of Karnataka Chikankari of Uttar Pradesh Kantha of Bengal Phulkari of Punjab Kutch of Gujarat Kashida of Kashmir Chamba of Himachal

Exploration, and Construction of samples using with different techniques using variety of material like different kinds of yarns, fibers, threads and ropes, ribbons, trimmings, paper, fabrics or any other such material for-

Macrame, Knitting, Crochet, Weaving, Tufting, and Ribbon work

Product Development for any two articles related to (Apparel/ Home Textiles) using one or combination of the above mentioned techniques.

Practical Paper -V Computer Aided Designing in Fashion-II

Credits Hours: 4hrs/ week

Maximum Marks: 50

Time allowed: 3 hrs.

Corel Draw- Designing Women wear for formal and casual wears, sporty, ethnic, western, executive, night, formal, gowns.

Study tools of Photo paint. And their applications

limpy



Practical Paper-VI Clothing Construction Studio-II

Credits Hours: 8hrs/week Maximum Marks: 50

Time allowed: 4 hrs.

Construction of ladies garments-Shirts, kurtas and kameez Blouses Night-suits House dusting coat Ethnic and Formal wear

Renovation, remodeling of lady garments to children and lady garments

Note: Each candidate is required to work in the production shop during the semester in which they will design and stitch 3 garments for women independently incorporating all design components learned during the semester and produce them in front of external examiner at the time of practical

References

Reader's Digest, Complete guide of sewing- The Reader's Digest Association Ltd. London Armstrong, Pearson, Pattern making for Fashion Design, Fair Child Publication, N.Y.1995 Jindal, Ritu, Handbook of Fashion Designing, Mittal Publication, New Delhi 2005 Cream, Penelope, The Complete Book of Sewing - A Practical Step by Step Guide to Sewing Techniques, ADK Publishing Book, New York 1996.

Thomas, Anna. Jacob, The Art of Sewing, UBSPD Publishers Distributors Ltd., New Delhi. Mullick, Prem Lata, "Garment Construction Skills", Kalyani Publishers, New Delhi Basic Process and Clothing Construction" By Shree Doongaji and Roshani Desh Pande, Pub. Unique Education Books, Raj Parkashan, New Delhi.

Practical Paper VII- Seminar-II

Credits Hours: 2 hrs /week

Time allowed: 2 hrs.

Internal Marks: 50

Students are required to prepare assignment and present a seminar along with power point on the selected topic.

Tools & equipment required for cutting & stitching Sewing machine and their special attachment Main parts & functions of sewing machine Care & Maintenance of sewing machine

limpy



Study of inter-relationship of Thread/ Needle/ Stitch length of different fabrics (Light weight, Medium weight, Heavy weight fabric)

Survey and documentation of the selected craft-Origin and History, the technicalities and present status of the craft, Role of designer to uplift the craft Study the consumer choice, the marketing channels and outlets.

Students will make a detailed documentation of the implements, materials and process used. They will submit the portfolio in the form of Oral Presentation or Display

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