

S.U.S. GOVERNMENT COLLEGE SUNAM

PROGRAMME OUTCOMES, COURSE OUTCOMES

Mechanism of Communication: The following mechanism is followed by the institution to communicate the learning outcomes to the teachers and students.

- Hard Copy of syllabi and Learning Outcomes are available in the departments for ready reference to the teachers and students.
- Learning Outcomes of the Programmes and Courses are displayed on the notice boards of each department.
- The students are also made aware of the same through Tutorial classes.

Department of Commerce

Programme Outcomes

The course is designed to provide students with a wide range of managerial skills and understanding in streams like finance, accounting, taxation and management. A degree in B.Com opens up innumerable career options and opportunities to the aspiring managers both in India and abroad. It also prepares one to start a business of his/ her own in the capacity of an entrepreneur.

This program could provide well trained professionals for the Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., to meet the well trained manpower requirements. The graduates will get hands on experience in various aspects acquiring skills for Marketing Manager, Selling Manager, over all Administration abilities of the Company.

Our primary objective is to enable every student to cope up with the latest developments in contemporary, national and global level through effective transaction of the curricular and co-curricular aspects. The College motivates molds and prepares the students for positions of

leadership in business organizations at the local, national and international levels.

Course Out Comes B.Com

Course Name	Course Outcomes
Financial Accounting	As financial accounting is important for business because it helps to keep track of financial transactions. In turn, various users can make sound decisions on how to allocate their resources with optimum utilization. Financial accounting helps to communicate business related information to outside parties such as. debtors, creditors, investors etc. Financial accounting provides knowledge of accounting principles, types of accounts, branch accounts , consignment accounts, joint ventures, hire purchase, self balancing ledgers, insurance accounting, partnership firm etc. to the students.
Business Law	The students would learn about rules and regulations of related to business and how law effects business. Business law studying as main subject helps students to deal with potential legal issues in their careers as a law. The students acquire knowledge and understanding of various regulatory frame work of business law like the Indian contract act, sales law, Banking laws, Consumer law, Factories act law etc. Students can join business sector with thorough knowledge of the different laws and the position of constitutional lawyers in setting up and managing a business. The knowledge of business law can prepare students for a successful and rewarding carrier, whether they intend to join their family business or take up a managerial post in a large organization.
Principles of Economics	By studying micro -1 students come to know about future of market, market Analysis and basics of cost,revenue and demand.
	In the era of technology, it is impossible to think of modern society without computer and computerization. In other words,

<p>Computer applications in Business</p>	<p>the computer will change the way from generating reports to communicating with clients. The computer has brought the business a long way from the age of pen and paper, the folders stored in dusty storage compartments. Computers have become essential business tools. They are used in every aspect of a company's operations, including product creation, marketing, accounting and administration. Computers do a lot for the efficiency with which a business is run. The uses of a computer are simply endless because it enables employees to work from whenever they want and at whatever times they wish.</p>
<p>Business Mathematics</p>	<p>This paper help the students to know about basics of math's and how that can apply in market especially to find out cost and profit of business.</p>
<p>Corporate Accounting</p>	<p>Finance forms a very integral part of a company's functioning, business and growth. It is one of the main functional pillars of an organization. As with the changes in the educational policy and system education in accounts with corporate world helps the students to become more talented and professional, moreover corporate accounting is one of the few jobs, that will not be going any way in any time, As long as there is a business transaction, there is a need of accountants. while studying corporate accounting students knowledge about various financial areas i.e Equity shares, pref. shares ,debentures, underwriting, investment accounts, internal reconstruction and external reconstruction, insurance company accounts, goodwill treatment, banking company accounts etc.</p>
<p>Income Tax</p>	<p>Income tax is comprehensive statute that focuses on the different rule and regulation system. It help the students to understand the various heads of income and to understand the administrative</p>

	bodies of the act and methods of assessment of income and recovery, penalty and prosecution of the act.
Principles of Business Management	Students would know about the basic principles of management. The course provides the knowledge about the corporate strategic planning techniques , organization structure, different types of leadership and various techniques of controlling and co ordination etc.
Company Law	This subject helps students to govern how a company should be founded and operated. In involves all the laws regulating how to start, purchase, operate and shut or sell any company according to law. Company law makes rules which all companies should follow. Company law is an essential part of B.Com course as it is important to understand business from both corporate and legal prospective for students.
Business Statistics & operations Research	Business statistics & operation research both of these subjects have quantitative baseafter studying these both students come to know how they can find average profit,time series analysis, transportation cost,competitors reactions, decision methods and survey for market techniques
Management Accounting	Management Accounting is the procedure to develop reports and accounts that present precise and timely financial and statistical information required by managers to make day to day and other decisions . It offers the various tools to students to learn to analyses the organization data from core area.
Cost Accounting	Cost accounting help the students to determine the cost and costing. Students will be able to acquaint with the procedure of store keeping, documentation of material receipt and issue technique of stoke level, calculation of EOQ, methods of valuation

	of inventory and its classification. Students will be able to prepare cost sheets. Its also helps the students to know about the job contract, process, operating costing in detail.
Indirect Taxes	This course aims of making students conversant with the concepts of Indian taxation system, goods and services tax & custom duty. The students came to know about the provisions and their implications of goods and services tax.
Auditing	This course is designed to provide an introduction to auditing. The objectives include principles and practices used by public auditor and internal auditors in examining financial statements and supporting data. The students get detail knowledge of techniques available for gathering, summarizing, analyzing and interpreting the data presented in financial statements and procedures used in verifying the fairness of the information.
Money+ Banking	The Course help students to get familiar with the fundamentals of banking and thorough knowledge of banking operations. It build up the capability of students for knowing banking concepts and make the students for knowing banking concepts and make the students aware of banking business and practices. It also help students to know structure of finance related area.
Entrepreneurship and Governance	The students would be having a better understanding of how business devise their strategy to positively engage all their stake holders. The students will become more capable in self employment
Fundamentals of Insurance	The students would gain knowledge about the mechanism of insurance. This course explains the concept of insurance and how it is used to cover risk. The course gives the knowledge regarding life insurance, crop insurance, fire insurance, marine insurance and other insurance. The relationship between insurers and

	insured and the importance of insurance contracts are discussed.
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B.Com
English Communication Skills

Course outcomes

Course Name	Course Outcomes
SEM-I	<ol style="list-style-type: none"> 1. Text prescribed(literary) : In contemporary English prose there are stories and essays with summary, theme,incident or character. 2. Business letters: The students may be asked to write a letter of the following types of :Placing an order, cancelling an order, complaints , reply to complaints, asking for quotations, status enquiry letter, favourable/unfavourable reply to status enquiry, seeking dealership of a particular product etc. 3. Preparing advertisement copies of the following: classified advertisements, Display/ advertisement for your products

	<p>and services.</p> <ol style="list-style-type: none"> 4. Resume writing: The nature of the job should be specified so as to enable the students to prepare their resume accordingly. 5. Grammar and vocabulary: Idioms and phrases, Synonyms and antonyms, expanding abbreviations and acronyms pertaining to commerce, business, economics.
SEM-II	<ol style="list-style-type: none"> 1. Text prescribed (literary): A thing of beauty : S. Jaga Disan Selection from English poetry: V. Saraswathi 2. Report writing : students may be asked to write a report on current trends, event, business reports. 3. Acquiring business skills: Leadership, time management, goal oriented tasks, stress busters, risk initiative , setting new benchmarks these topics are covered under these skills. 4. Language usage : <ol style="list-style-type: none"> a) Uses of tenses, uses of verbs, use of relative clauses and connectives, use of articles, use of preposition and conjunction are included in it. b) Words commonly mis-spelt. c) Proverbs.
SEM-III	<ol style="list-style-type: none"> 1. Popular short stories with summary, theme, incident and character. 2. Composition: students should be asked to write paragraphs on current topics. 3. Letter writing: These are official letters ,applications for job, letter to newspaper editor, letters on social affairs and on current affairs. 4. Usage of language: Transformation of sentences, use of

	<p>direct and indirect speech, correction of sentences, formation of nouns ,verbs, adjectives. These topics are covered in it.</p>
SEM-IV	<ol style="list-style-type: none">1. Eight short plays : Jagdish chander2. Language as a communication tool: Topics includes in it are conducting and facing an interview, speech writing, compering an event, preparing news for the given situation, dialogue writing for a given situation, t.v radio, internet.3. Comprehension4. Language usage: use of active and passive, use of conditionals, useof question tags and short answers, figurative expressions.